

FEB | 2022



Manual de Identidad Visual

Capital Partners Academy

A large, stylized graphic on the right side of the page, consisting of multiple overlapping, rounded rectangular shapes that form a complex, maze-like pattern. The colors transition from a dark teal on the left to a bright green on the right.



Capital

+



Birrete





Logotipo Horizontal



Logotipo Vertical



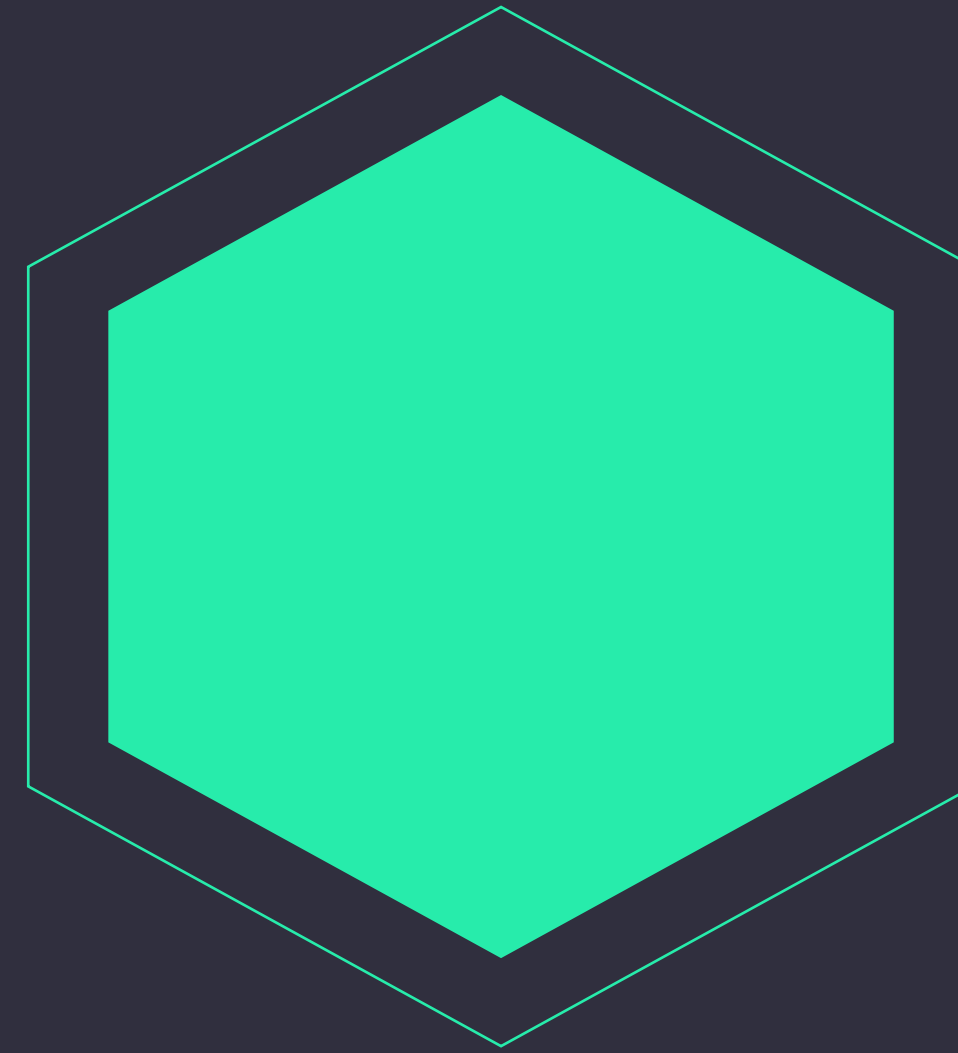
Isotipo

Paletas de Colores



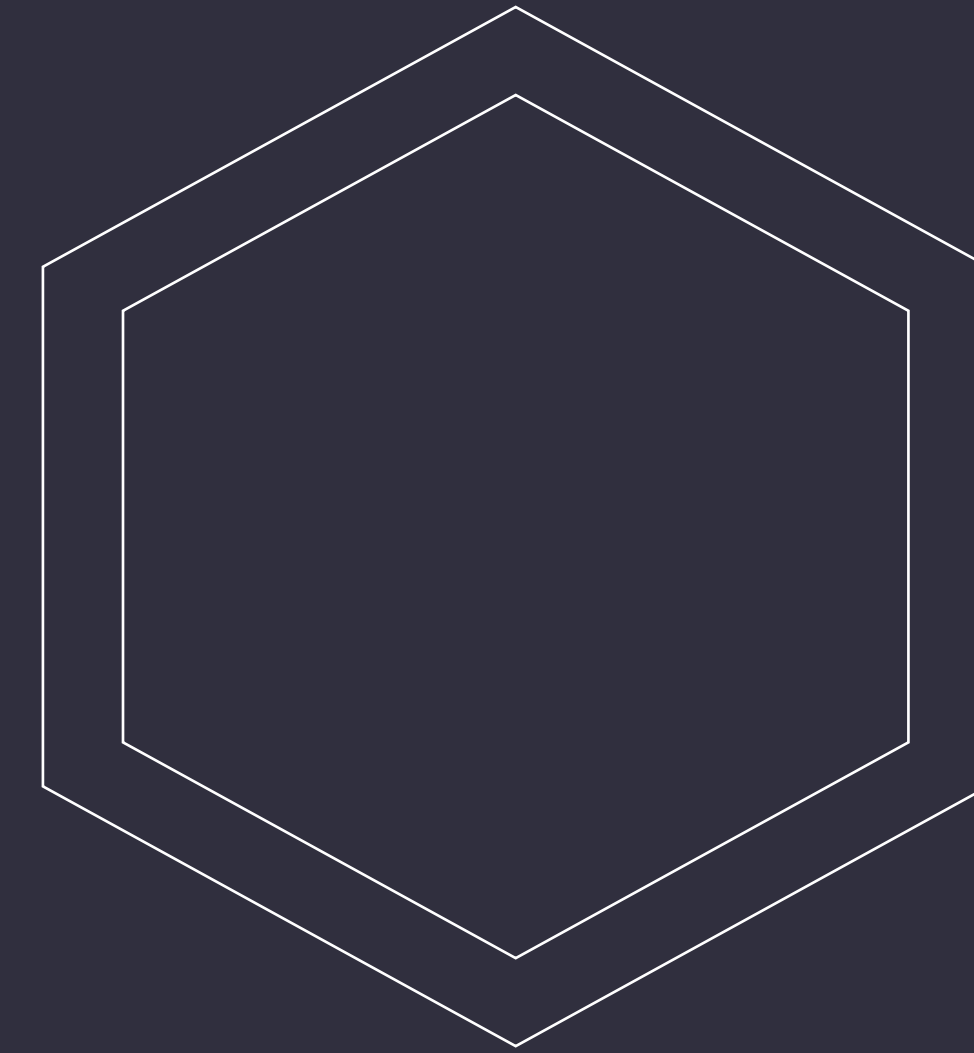
#ffffff

R: 255 G: 255 B: 255
C:0 M:0 Y:0 K:0



#27ecab

R: 39 G: 236 B: 171
C:70 M:0 Y:50 K:0



#302f3e

R: 48 G: 47 B: 62
C:76 M:71 Y:55 K:61

Paletas de Colores Degradados

#27ecab



#25d898



#00ac8d



#302f3e



#393949



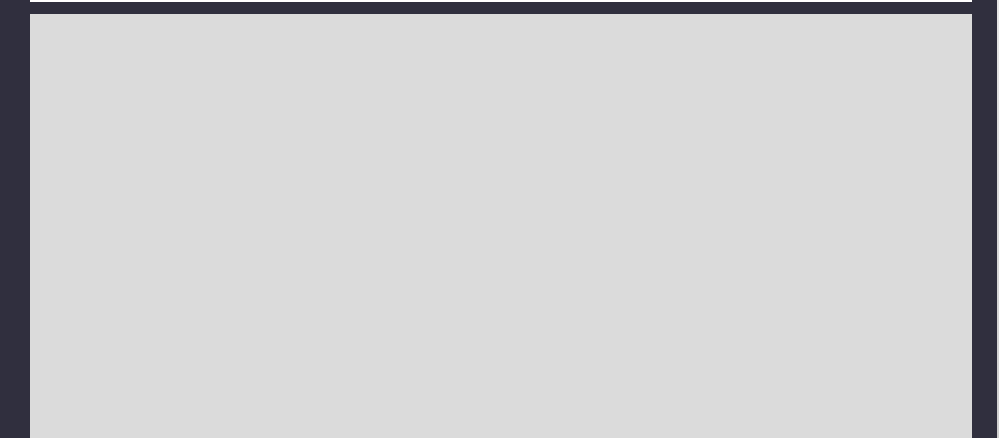
#494959



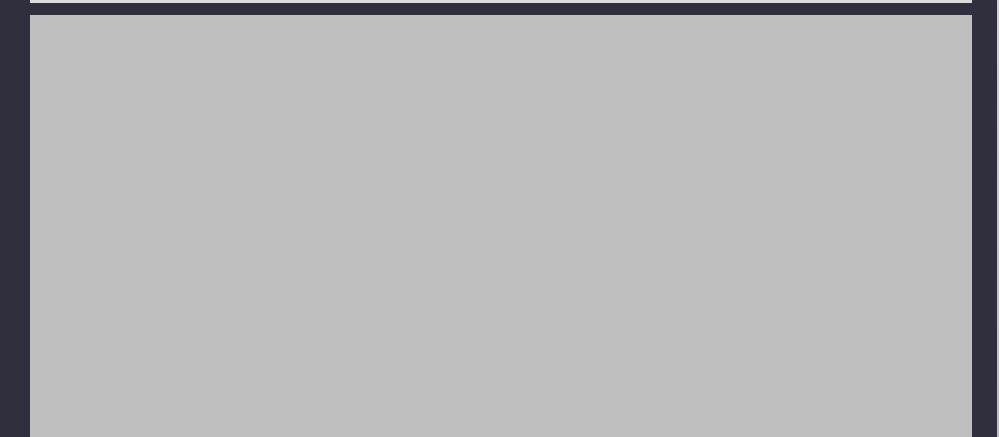
#ffffff

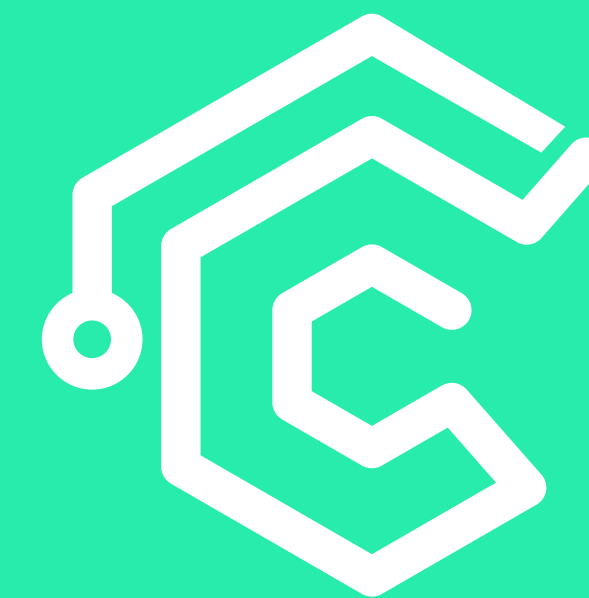


#dbdbdb



#bfbfbf





Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!"#\$%&/()=?¿^*^@i'

Principal: **Cabin**

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!"#\$%&/()=?¿^*^@i'

Alternativa: **Metropolis**

Aplicación del Logo



Aplicación en Redes Sociales



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Aplicación en Página Web





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